

NEWS RELEASE

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President Elect Barack Obama Bowling Lane Goes Up for Auction

Altoona based bowling center offers chance to own a piece of history to help the Special Olympics

Altoona, PA - "My economic plan is better than my bowling," President Elect Barack Obama told fellow bowlers on a Saturday evening at the Pleasant Valley Recreation Center. This statement came after Obama bowled a gutter ball that would make him one of the most infamous bowlers in recent political history.

On March 29, 2008, Obama spent 2 hours at the bowling center talking with the public as part of a face-to-face "Road to Change" bus tour through Pennsylvania, and bowling - 7 frames.

Obama bowling on lane #21 of the Pleasant Valley Recreation Center quickly became the most televised portion of his campaign – his bowling "highlights" appeared on Fox News, MSNBC, CNN, The Today Show, Jimmy Kimmel Live, Comedy Central and many others.

Now, co-owners Jean Montgomery and Bob DiVentura have decided to place the entire lane up for sale through an online auction on Ebay beginning November 13th, and ending November 23rd at 9:00pm eastern time. "We would like to offer this piece of history to the lucky bidder", said Montgomery. "It is truly a unique once in a lifetime opportunity to own one of the most talked about bowling lanes in political history."

A portion of the proceeds will be donated to the Special Olympics. "We are proud to have donated the use of our bowling center to the Special Olympics for many years," said Montgomery. "This will allow us to contribute additional funds towards this dedicated organization."

Not only are they offering lane #21, but also the neighboring lane (#22), the gutters, 2 pin setters, computer scoring system, and the bowling circle complete with the chairs sat on by Obama. "We'll even throw in the shoes and bowling ball that Obama used", said DiVentura.

The fully functional lane will be disassembled, shipped, and reassembled at the location of the buyer's choice. "It is a one-of-a-kind collector's item in which the buyer can be rest assured no one else in the world can claim a duplicate," said DiVentura.

For more information, please visit www.ObamaBowling.com

* Pleasant Valley Recreation Center (Altoona, PA) was established in 1948. It is a family owned and operated business that has hosted several national and state tournaments throughout its 60 years of business.